Venera Technologies announces the integration of Quasar, its Cloud-Native Video QC solution, with the SDVI Rally Media Supply Chain Management Platform

Quasar now supports the seamless QC of file-based content processed and managed through the Rally platform in the Cloud

Burbank, USA – April 12, 2022 – Today Venera Technologies announced a partnership with SDVI for the integration of its cloud-native QC service, Quasar®, with SDVI's renowned Rally cloud-based media supply chain management platform.

Quasar is the first cloud-native QC service in the market that has passed AWS stringent architecture and security guidelines and provides dynamic scalability, high level of security, and extensive QC capabilities. The Quasar solution incorporates advanced features like QC of 4K/UHD content, IMF packages, HDR (Dolby Vision), Slate detection, Harding PSE validation, and Reference-based QC. The advanced video and audio validation features along with a long list of pre-configured and ready-to-use QC templates has made it a favorite tool amongst media companies worldwide.

SDVI's well-known Rally platform is an industry leading media supply chain solution deployed by many media organizations worldwide, helping them take advantage of cloud-based processing for the complete workflow from ingest through processing, packaging, distribution and archiving.

"SDVI's worldwide customers can now take advantage of all the great features of our Quasar cloud-native QC service through seamless integration with the Rally platform. We are excited about our collaboration with the great team from SDVI.", said Fereidoon Khosravi, Chief Business Development Officer at Venera Technologies.

"The Rally platform was architected to enable operators to use the best tools for every step of their media supply chains,", said Andy Brinck, Vice President of Strategic Alliances for SDVI. "With the addition of the cloud-native Quasar QC service, our customers have yet another world-class solution to utilize for ensuring the highest quality content processing and delivery."

As the migration of media content processing to the cloud continues and accelerates, Rally provides a feature-rich environment for media companies to manage their content and the processing required to prepare that content for distribution. And with seamless integration of Quasar, customers can ensure the quality of their cloud-based content and its adherence to specifications for any delivery platform.

You may contact Venera Technologies at sales@veneratech.com or SDVI at sales@sdvi.com to arrange for a demonstration of the Rally platform and its integration with Quasar.

About Venera Technologies

Venera Technologies provides cutting-edge file-based QC solutions to the digital media industry, tailored to the evolving requirements of its customer and the industry. Venera's **Quasar®** the first native cloud-based QC solution, was developed natively for the Cloud environment with features such as dynamic scalability and usage based pricing model, along with advanced QC functionalities. And Venera's **Pulsar™** automated file-based QC solution is for on-premise deployment, with the same QC functionalities as Quasar. **CapMate™**, the native cloud Caption/Subtitle verification and correction solution, is the first comprehensive solution for verifying caption or subtitle side car files that can accurately and quickly detect (and correct) and report on complex issues such as caption sync and Standards compliance. Venera's suite of QC solutions is used by some of the largest Media companies in the world, as well as a number of smaller boutique post houses and production companies. www.veneratech.com

About SDVI

SDVI is an Emmy® Award-winning supplier of cloud-based media supply chain technology that empowers organizations to optimize content ingest, processing, packaging, and distribution operations. The company's Rally media supply chain platform helps organizations create a scalable and responsive infrastructure that provides true business agility, operational efficiency, and process intelligence. SDVI is a privately held company based in Silicon Valley, California, with offices in the U.S. and Europe. www.sdvi.com